

Axe Roofing
Commercial & Residential Experts

Redefining roofing & solar

Company Profile
Fourth edition / 2026

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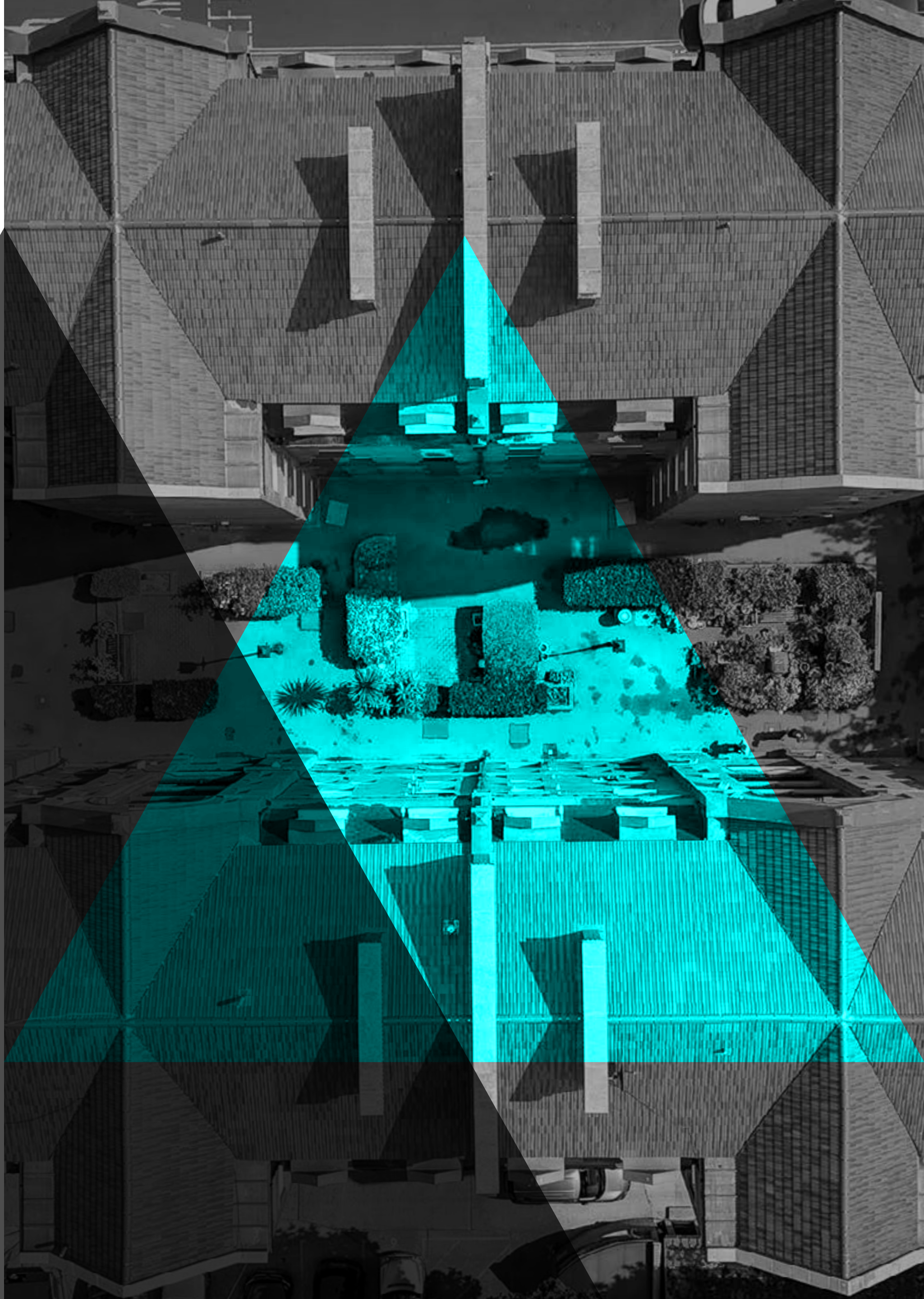
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At Axe Roofing, we've got you covered

Welcome to Axe Roofing. Roofing is our speciality, and we are a reputable and reliable contractor delivering exceptional standards across London and the South East through our unrivalled workmanship, service and expertise. Alongside our comprehensive roofing services, we also design and install high-quality solar PV systems, helping clients improve energy efficiency while protecting and enhancing their properties.

We are one of the few companies able to offer a complete roofing and solar solution. From flat and pitched roofing systems to in-roof, on-roof and flat roof solar installations, all work is carried out by our experienced in-house operatives. Our integrated service includes roof surveys, maintenance, repairs, complete roof renewals, new roof installations and fully compliant solar PV systems, providing a seamless solution from the roofline up. As an MCS Certified and TrustMark Registered contractor, you can be confident that every project is completed to the highest industry standards.

When choosing a roofing specialist, experience and expertise matter. At Axe Roofing, we have over 30 years of combined roofing knowledge and industry experience, backed by fully qualified teams dedicated to delivering exceptional customer service from initial enquiry through to project completion. Whether you require a new roof, roof refurbishment or a fully integrated solar installation, we provide a single trusted contractor for every stage of the project.



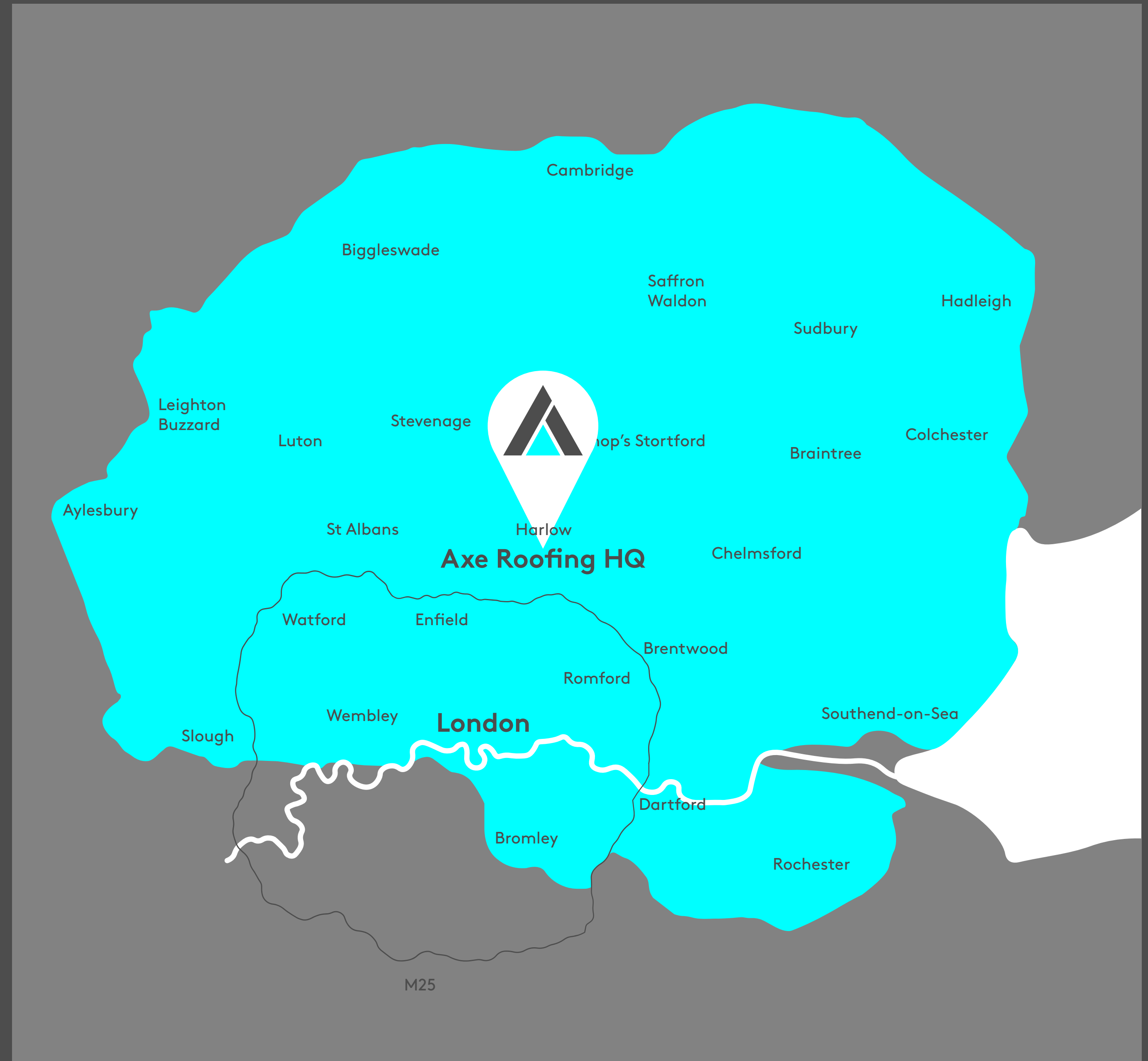
Forward-thinking roofing; the Axe way

Axe Roofing was founded in 2020 by our Managing Director Zach Thoburn. Together, with our Operations Director James Grover, and Commercial Manager Gregg Roberts, they form our Leadership Team and share a forward thinking approach to working in the Roofing industry. Their combined experience is founded on many years working on successful projects for reputable companies within construction.

Our company has grown a lot since, and we have now become an ambitious, dedicated, family-orientated team. There are not many challenges that we haven't faced together, but met with our proactive and skilled workforce, we have embraced these challenges and delivered for our clients every time.

We pride ourselves on our dependable team. Our work is carried out by our highly skilled operatives in and around London and the surrounding counties, supervised by our experienced contract managers. We make sure we have complete control and visibility throughout the life-cycle of every project, taking on all types of contracts, from modest £2k budgets to huge multi-million pound enterprises, delivering the same level of service and craftsmanship every time. Although we mainly specialise in commercial developments, we look to assist wherever we can.

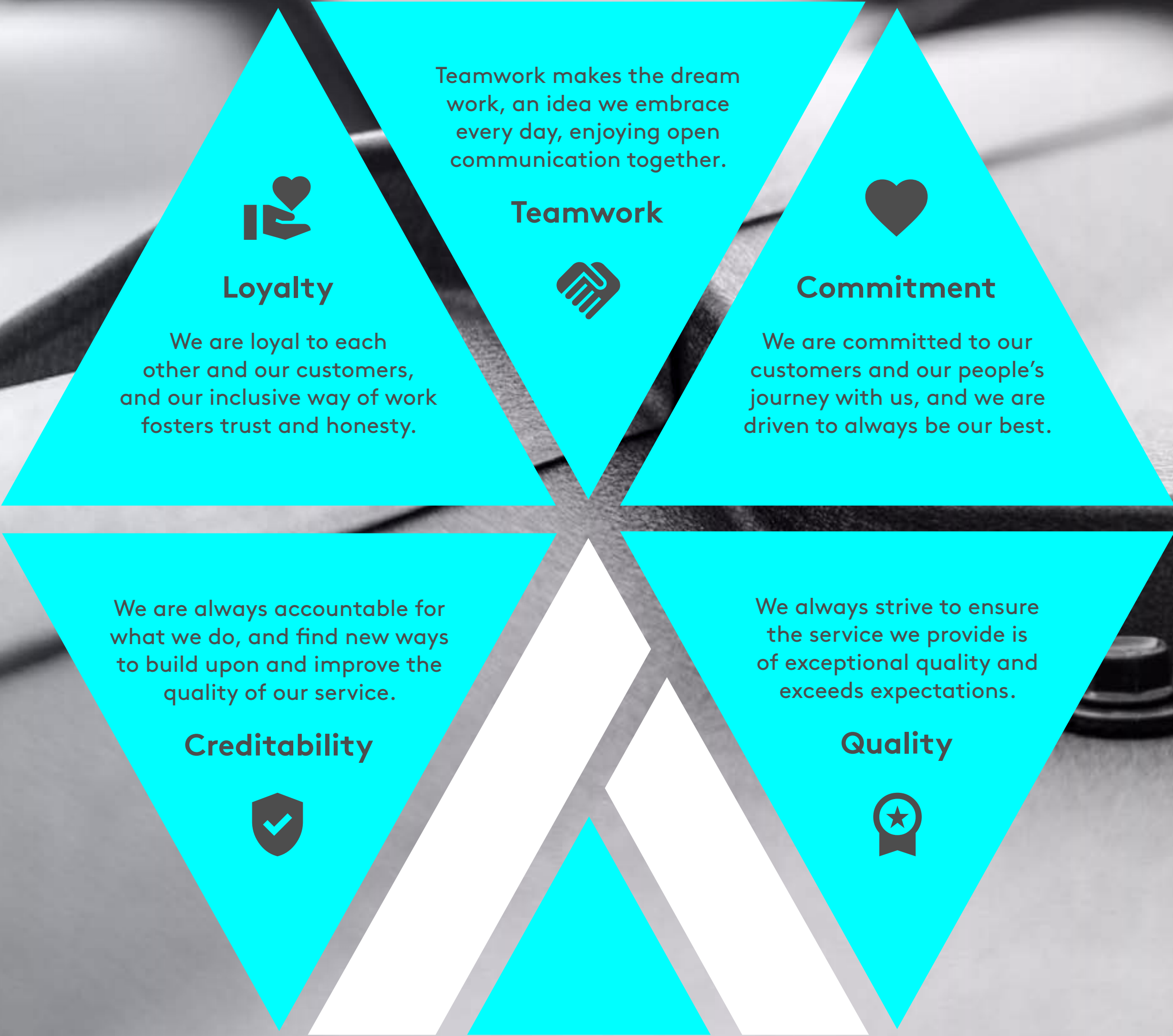
At Axe, we are the next generation of roofing.



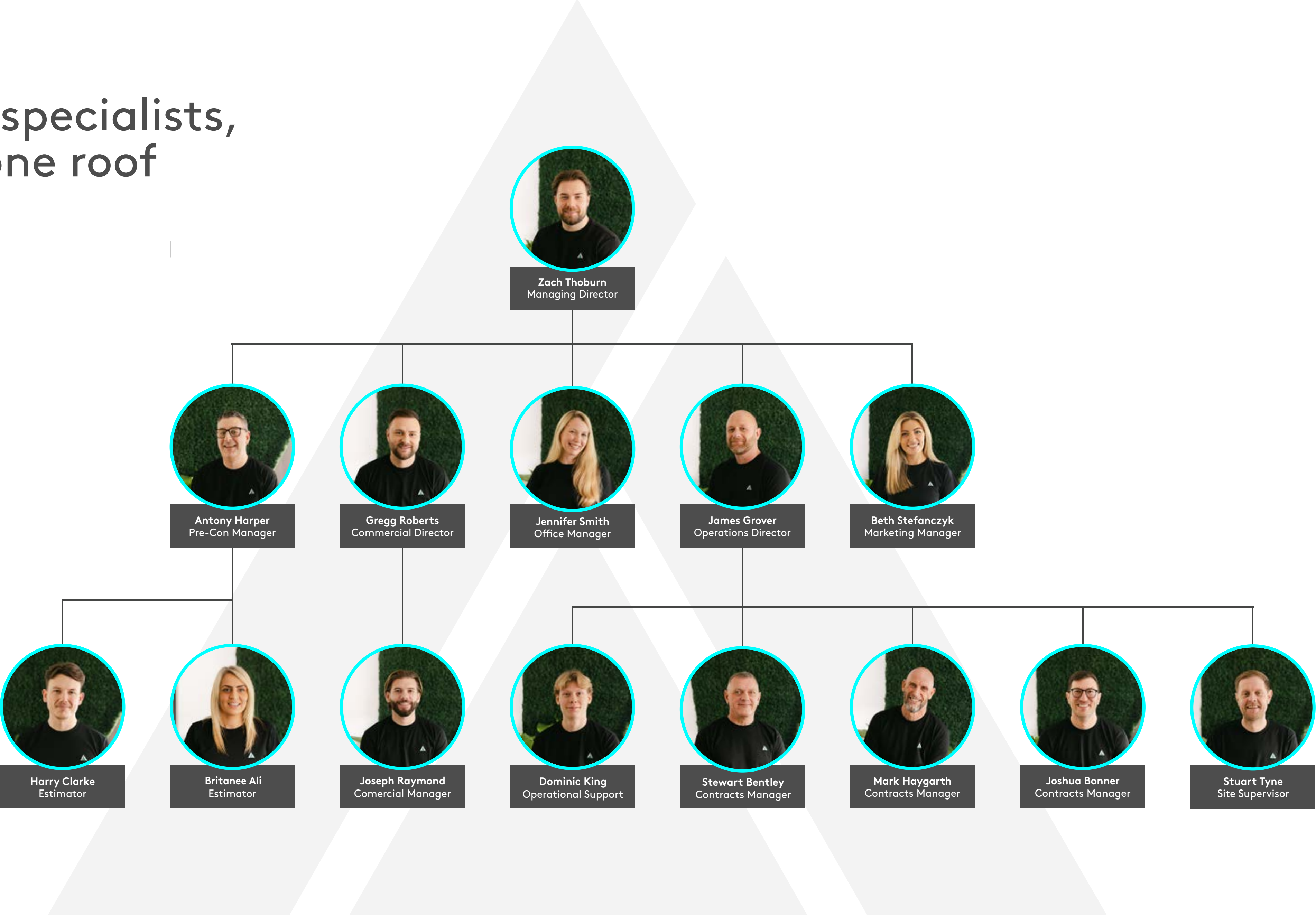
Introducing the Axemosphere

We think of our exceptional personal and customer service as our company 'Axemosphere', which is at the very foundation of all that we do. Our Axemosphere is built on a set of core values that represent our ethos and vision of how we work with our customers, how we treat our employees, and how we work together as a team in achieving our company's vision.

It's important we share them, as it is what set's us apart and gives further insight into our progressive approach.



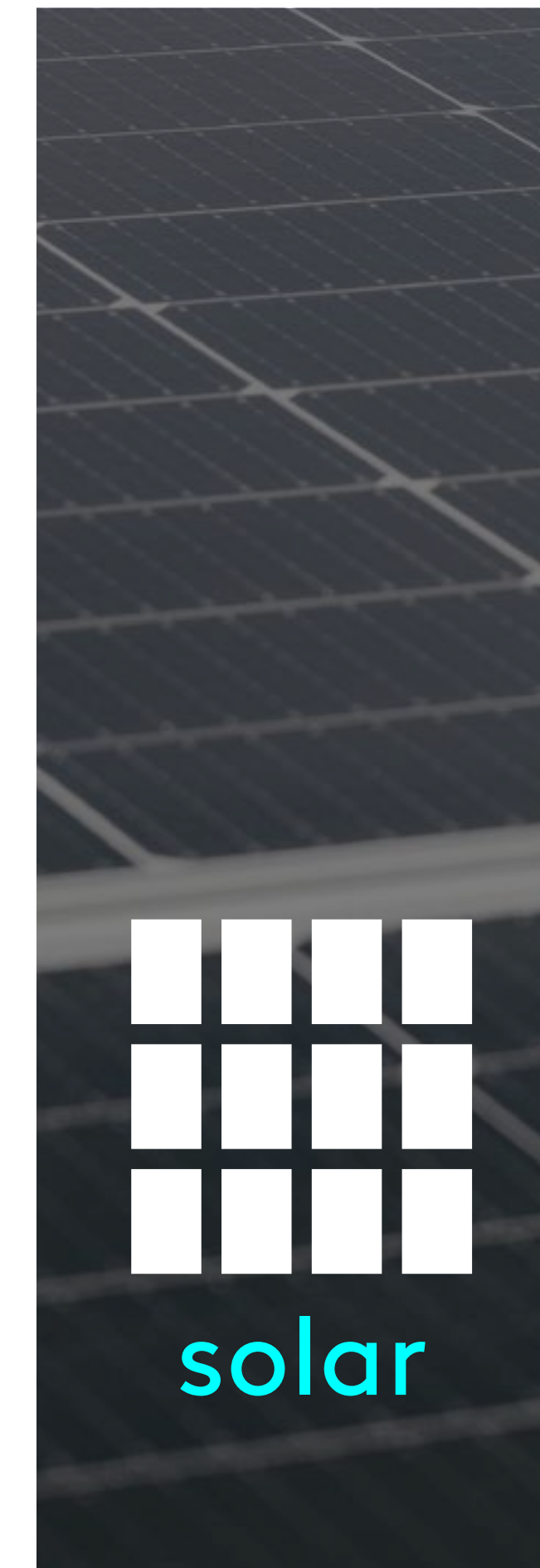
A team of specialists, all under one roof



Our Services

We offer two main specialist services; **pitch** roofing, **flat** roofing and solar installation. In addition to these, we can also accommodate a range of complimentary roofing **finishes**.

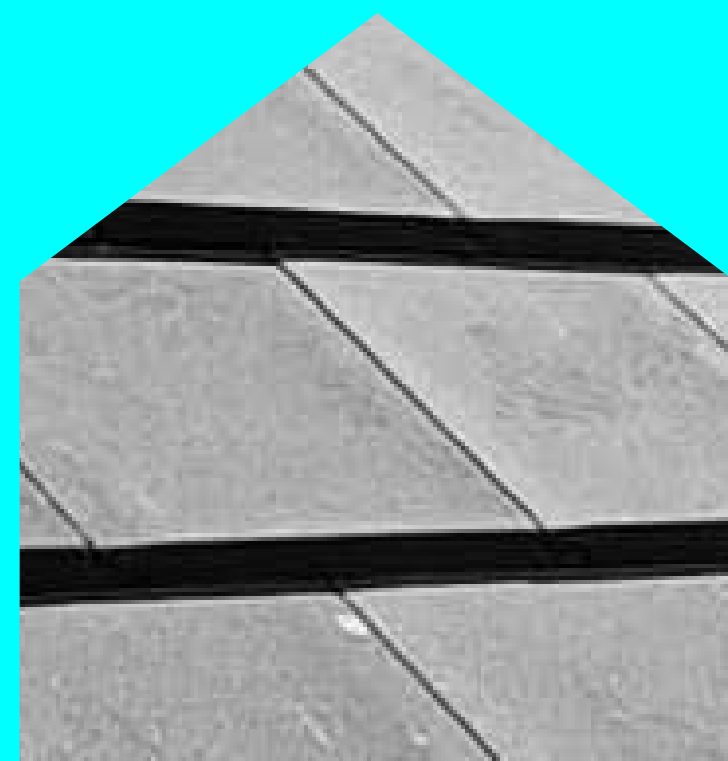
Our team are skilled and experienced with the different tools, techniques and roofing materials involved in each specific area. All of our operatives receive extensive, regular training and our operational team instruct continuous quality and workmanship checks to maintain our exceptional standards.

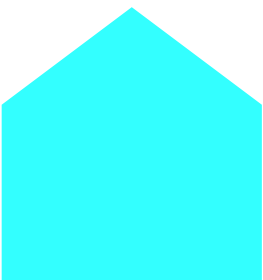


Pitch roofing

Specialising in:

- Concrete tiling
- Clay tiling
- Slate tiling
- Insulation





Pitch roofing

/ A closer look

Our pitch roofing services include both refurbished and new build contracts; from houses to heritage sites, with projects ranging from individual properties to large development schemes. All of our pitched roofing projects are arranged and overseen by our experienced contracts managers who are committed to exceeding expectations.

On a supply and install basis, we work with a variety of Tier 1 principal contractors and developers, carrying out both traditional and modern disciplines in pitch roofing. We ensure we always comply with regulations when building our own specifications, and work with trusted manufacturers to fully install products correctly so that we ensure they achieve requirements that validate their full guarantee status.

PROJECT	CLIENT	SUPPLIER	WORKS	AREA	VALUE	SUMMARY
Shepherds Bush	Shepherds Bush	Redland	Refurb	47 Houses	£744k	Renew existing roofs to selected properties to a Redland specification.
Chalks Farm	Barrett Homes	Crest	New Build	109 Houses 43 Garages	£697k	Supply and install new pitched roof coverings along with new low level canopy flat roofs.
Greenwich Framework	Equans	Redland	Refurb	338 houses 63 porches	£3.8m	Renew existing roofs to various properties, and replace fascia, soffit & RWG's.
Evelina Mansions	Quinn	Redland Bauder	Refurb	2 Blocks	£450k	Renew existing roof, existing mansard, existing lead dormers and cold applied liquid to box gutters.
Takeley	Stonebond	Forticrete	Newbuild	101 houses 1 block 35 garages 7 porches	£813k	Supply and install new pitched roof coverings along with new low level canopy flat roofs.



Case study Peabody Framework / Quinn

Commissioned to carry out various roofing disciplines on the Peabody framework, Quinn tasked our team at Axe with works ranging from small repair and roof-line replacement, to canopy upgrades, and complete roof renewal and installation.

With an agreed Schedule of Rates throughout the contract, our team were able to transparently assist Quinn all the way from initial survey through to completion.



- ▶ Works
Refurb
- ▶ Area
3,300m²
- ▶ Value
£983k
- ▶ Supplier
Various

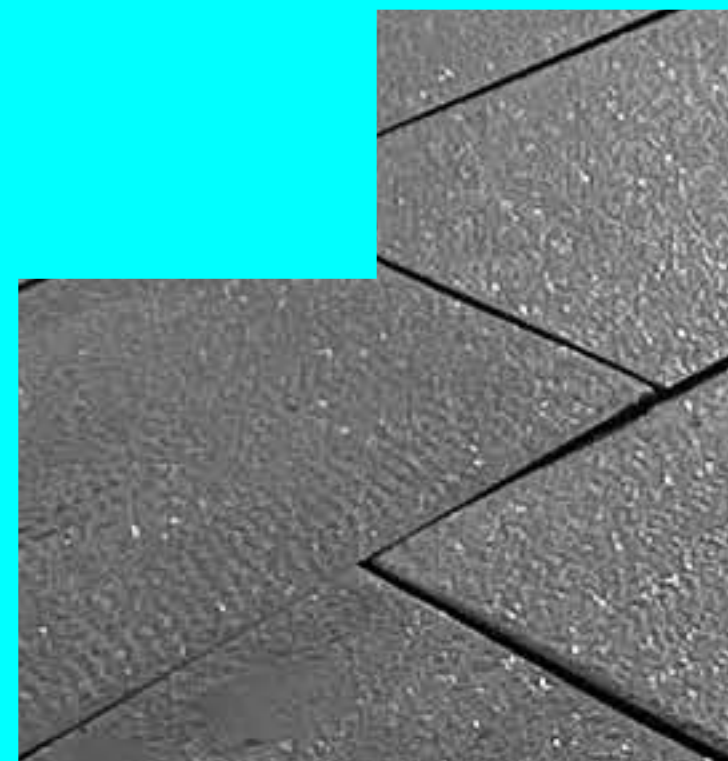
Working on multiple properties and undertaking various roofing disciplines at one time enabled our skilled team at Axe to seamlessly collaborate with our client and demonstrate what we are capable of achieving together.

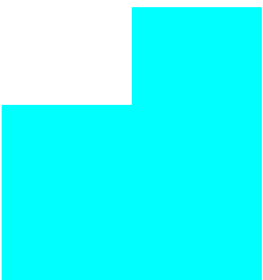
Zach Thoburn / Managing Director, Axe Roofing

Flat roofing

Specialising in:

- Bitumen membrane
- Cold-applied liquid
- Single ply
- Hot melt





Flat roofing

/ A closer look

Our flat roofing services include both refurbished and new build contracts; from blocks of residential developments to commercial sites. All of our flat roofing projects are arranged and overseen by our experienced contracts managers who are committed to exceeding expectations.

Working closely with leading manufacturers, we are approved installers of both traditional and modern disciplines in flat. We ensure we always adhere to specifications so that we achieve a completed project with full guarantee status.

PROJECT	CLIENT	SUPPLIER	WORKS	AREA	VALUE	SUMMARY
Waterbeach	Stonebound	Soprema	New Build	4,300m ²	£1.654m	Waterproofing, non-combustible insulation throughout, with paving on pedestals or green roof finishes.
Graham Park Estate	Quinn	Bauder	Refurb	9,400m ²	£1.223m	Overlay existing roof covering with felt system to various blocks across the estate + 15 year guarantee.
Avenue Gardens	United Living	Bauder	Refurb	2,600m ²	£922k	Strip existing roof covering back to deck, supply and install new BUR tapered felt system + 30 year guarantee.
Vue Roof	Westfield	Widopan	Refurb	2,950m ²	£360k	Remove existing green roof, overlay existing roof covering with cold applied liquid system + 25 year guarantee. Reinstate the existing green roof.
Princess Alice House	Quinn	Widopan Bauder	New Build	980m ²	£588k	Removed existing walkway coverings, supplied and installed a quick drying screed to falls (Widopan). Overlaid screed with new cold applied liquid system +25 year guarantee.

Case study Grange School / Lengard

Lengard commissioned our team at Axe on a fast-turnaround programme to renew the roof at Grange School. The works involved a full strip-up, inclusive of renewing the plywood deck with a full Bauder tapered system. With the school occupied in areas at points, the project involved timed deliveries, met seamlessly by our team. Wherever possible, we were able to accelerate work, delivering the project in the specified time frame with minimal disruption, in line with the Principle Contractor's original contractor requirements.



- ▶ Works Refurb
- ▶ Area 3,880m²
- ▶ Value £692k
- ▶ Supplier Bauder

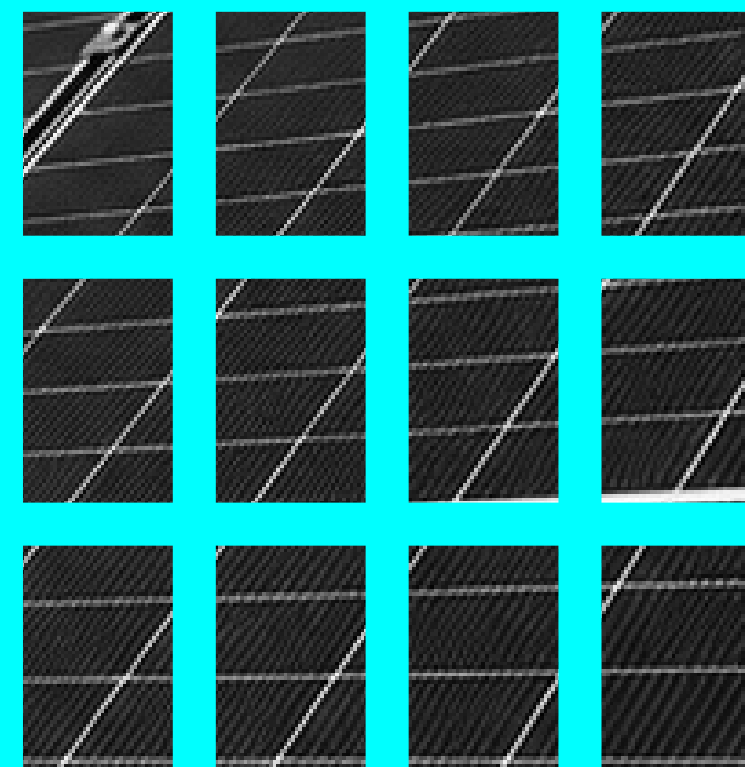
A great performance was put in by the Axe Roofing team. They delivered on time, achieving a high standard of quality, with regular inspections from Bauder meeting all industry standards. Brilliant delivery!

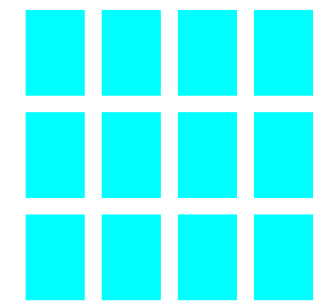
Tom Pugh / Regional Business Manager, Bauder

Solar PV

Specialising in:

- In-roof solar systems
- On-roof solar systems
- Flat roofing solar





Solar PV / A closer look

Sustainable energy, expertly installed

Our experienced team designs and installs high-performance solar PV systems for commercial and residential properties. Whether you're looking for an in-roof, on-roof or flat roof solar solution, we provide a complete service tailored to your project, helping reduce energy costs, lower carbon emissions and maximise long-term returns on investment.

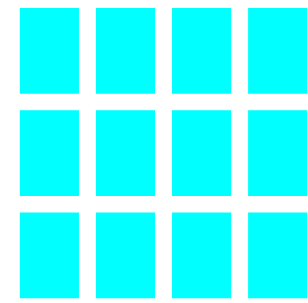
Unlike many solar installers, we deliver the complete roofing package. As experienced roofing contractors, we install both the roof and the solar system, providing a fully integrated solution from the roofline up. Our fully qualified teams are **MCS Certified** and **TrustMark Registered**, giving you complete confidence that every installation is carried out to the highest industry standards, with quality, safety and performance at the heart of every project with full guarantee status.



CERTIFIED



TRUSTMARK
Government Endorsed Quality



Case study Medburn Farm / Borhamwood

Axe Roofing was appointed by GS8 to deliver the complete roofing and in-roof solar package for the new Medburn Farm residential development in Borehamwood. Commencing June 2026, the project combines pitched and flat roofing systems with large-scale integrated solar installation across the site.

The development comprises 53 new-build homes, with our team installing a combination of Redland Cambrian and Reclaimed Plain roof tiles and high-performance flat roof systems. In addition, we are delivering an integrated renewable energy solution through the installation of 1007 in-roof solar PV panels, helping to maximise energy efficiency across the development.



- ▶ Works
New Build
- ▶ Project size
53 Plots
- ▶ Value
£940k
- ▶ Supplier
-

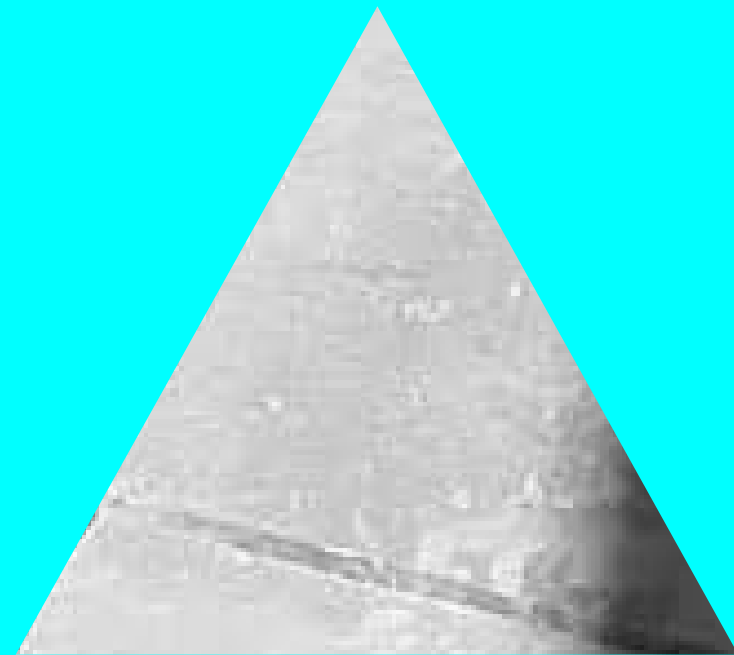
Working on multiple properties and undertaking various roofing disciplines at one time enabled our skilled team at Axe to seamlessly collaborate with our client and demonstrate what we are capable of achieving together.

Zach Thoburn / Managing Director, Axe Roofing

Finishes

Specialising in:

- Leadwork
- ALI Fascia, soffit and RWGs
- UPVC Fascia, soffit and RWGs
- Terrace/podium finishes
- Paving and decking



Finishes / A closer look

Our finishes include all types of leadwork, roofline replacement, green roof installations, and paving on pedestals. And it doesn't stop there. If there is something else you require, our helpful team will always try to accommodate your request and help bring to life your vision.



Don't just take our word for it!

We put our heart and soul into our work, and we align with the leading industry suppliers to ensure that compliance, assurance and guarantees are always in place at every stage.

We are incredibly proud of the community we are establishing within our sector, and equally proud about what our clients and suppliers within it have to say about us...

Our industry accreditations to date include:



I had the pleasure of working with Axe Roofing on the Limes & Copperfield regeneration scheme for Epping Forest District Council, and I can confidently say that their expertise, and professionalism were exceptional. The team consistently delivered high-quality workmanship, met deadlines, and went above and beyond to ensure the project's success. Their ability to communicate effectively made the collaboration seamless. I look forward to the opportunity to work with all at Axe Roofing again in the future!

Tim Nicoll / Specification Manager, Marley



It's been a real privilege to supply Axe Roofing with a number of roofing products over the past three to four years. As a key account, they have been a consistently reliable and professional partner, with a team that is always a pleasure to work with and a refreshing 'can do' attitude. Their commitment to quality, efficiency, and clear communication makes them one of our standout customers, and we truly value the strong relationship we've built together. We look forward to continuing our partnership for many years to come with Zach and the whole team at Axe Roofing Ltd.

Darren Searles / Managing Director, JJ Roofing Supplies



Since being introduced to Axe Roofing, nothing seems to be too much, or in some cases too little! Great communication from start to finish on all projects, always going above and beyond expectations – from an operational and a commercial aspect, Axe Roofing are up the top of the list for repeat works.

Jamie Fox / Senior Quantity Surveyor, United Living



Raising the roof with our community

At Axe Roofing, we foster a spirit of unity within our team to develop a more holistic perspective on the unique challenges and needs faced by society around us, so that together, we can positively contribute and make change.

Our team are always thinking of ways that we can integrate and connect with social and environmental concerns within our local community, and each year, we organise a team challenge to raise money for a charity close to our heart. All funds raised are donated in full in show of our appreciation.

We also host our annual company golf day, bringing together our clients and supply chain partners in celebration of their continued support and our shared successes. It's a real highlight and much anticipated event in our calendar, providing a valuable opportunity to network and strengthen our business relationships.

Our chosen charities so far have included:





Let's talk

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